

CONFERENCING SOLUTIONS FOR A MOBILE LIFESTYLE

More and more mobile phones with even greater functionality, and an ever-growing number of tablet PCs – there seems to be no end in the developments for our mobile lifestyle. Conferencing systems are also required to adapt to the changing needs of end-users. We have responded to this challenge and can offer you a range of solutions to simplify the usage of mobile services, providing you, as a CSP, with a range of opportunities for the marketing of these mobile solutions.

We have achieved this by focusing on the development and availability of native apps as well as a mobile portal that is readily accessible from the web.

Mobile apps are installed on the corresponding mobile device and enable direct access to operational functions such as calendar, address book and SMS or email distribution. The integration of such functions on a mobile device increases customer loyalty in terms of your solutions and products. The app can be marketed using standard sales channels such as an app store, alternatively turnover can be generated through app usage.

In contrast, the mobile portal is freely available on the web and can be accessed from any mobile device with an internet connection. This is particularly useful for users needing to login and participate in presentations or collaboration sessions.

All updates and extensions are available to users without the need for further installation, whilst client branding, or any other form of customization, can be carried out centrally for both speed and convenience.

Lindenbaum's Mobile Conferencing solutions are fully integrated with Lindenbaum Conference systems – customers use the same account for mobile and web access to manage their conferences. Lindenbaum's Mobile Conferencing solutions fulfill customer requirements with regard to service and security and are as easy to use as making a normal call.

FOR CARRIERS AND CSPs

LINDENBAUM GMBH – CREATING NEW LOCATIONS FOR BUSINESS

The company name Lindenbaum is synonymous in English with the oak tree – a place for meetings, negotiations and the exchange of news throughout the centuries. In today's world of the Internet and Social Media, Lindenbaum GmbH enables new and efficient locations for business, independent of location, through feature-rich business conferencing solutions based on the Lindenbaum platform.

Its communication services for international service providers, including several renowned carriers, and middle- and large-sized companies are based on both innovative ideas and state-of-the-art technology. All telephone- and web-conferencing applications provided by Lindenbaum are scalable and adaptable to customer requirements, creating truly customised solutions.

Beyond the provision of its conferencing solutions, Lindenbaum offers its customers comprehensive and professional after-sales support in the integration of its systems into existing technical infrastructure and business processes. Moreover, close collaboration with partners ensures that Lindenbaum solutions remain in line with changing customer requirements and emerging technological trends.

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FOR CARRIERS AND CSPs

LINDENBAUM MOBILE CONFERENCING

Solutions for every Mobile Device



WWW.LINDENBAUM.EU

Your Partner for high-quality conferencing solutions and services.
Reliable, fast and innovative.





MOBILE PORTAL

Using the mobile portal, Lindenbaum conferencing solutions are fully functional on all mobile devices including handhelds, tablet computers or smartphones with internet access.

Using the mobile portal, all functions associated with Lindenbaum conferencing systems are fully available to conference participants via the web, no matter when, no matter where. Lindenbaum uses a mobile website for its implementation that is supported by all mobile devices.

As a consequence, participation in virtual presentations or collaboration sessions, as well as direct account access for the arranging and management of conference calls, is now possible from any mobile device.

LINDENBAUM APPS

Lindenbaum's mobile conferencing apps are installed on the iPhone® or BlackBerry® for access to operational functions such as address book, calendar and email or SMS distribution.

Features include: Simple booking of dial-in and dial-out conferences, select participants from address book, option to notify participants by SMS or email, full-service and comprehensive security.

APP FOR IPHONE®, IPOD® AND IPAD®

The Conferencing App from Lindenbaum reflects the highly-popular iPhone®'s rise as an essential tool for business customers. The App also runs on iPad® and iPod touch®.

Beyond the mobile conferencing features listed above, the Lindenbaum Conferencing App for the iPhone® includes an integrated overview of all previously-booked conferences (from the user's account) and the possibility to select participants by groups.

BLACKBERRY® APP

Already one of the most common mobiles for business use, the BlackBerry® also has its own Lindenbaum Conferencing App to enable mobile productivity.

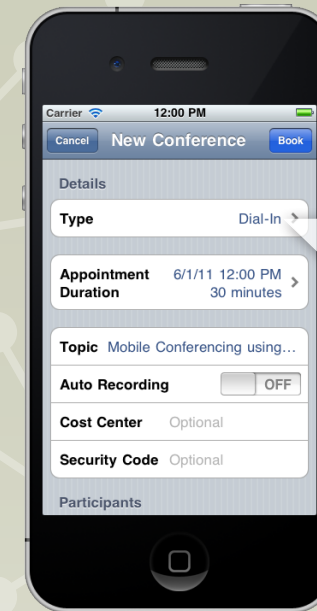
Once booked, BlackBerry® users can add the conference directly to their mobile's calendar using the Lindenbaum BlackBerry® App. From there, it is easy to start or join the conference by using the One-Click-To-Conference service.

One Click to Presentation

With just a click of a button, users can access presentations from an invitation e-mail or calendar entry. Approval and chat functions are also available during the conference.

FOR CARRIERS AND CSPs

Easy-to-use and profitable Conferencing Solutions designed for use on popular mobile devices to enhance on-the-go productivity.



Simple to use – anytime, anywhere

Booking a conference is simple and is clearly laid out with all principal operations. Options for a standard conference can be configured in the settings menu.

One Click to Conference

It is possible to join the dial-in conference by simply clicking on the access number contained within the BlackBerry® calendar entry. A notification SMS or e-mail containing all the essential conference details can be sent to the host and participants.

